

museums galleries australia magazine specs

Magazine partnership contact:

Stephanie Hamilton
Museums Galleries Australia

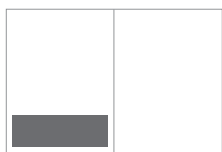
P: 02 6230 0346

E: stephanie.hamilton@museumsaustralia.org.au

page dimensions



Double page spread
w420mm x h275mm + 3mm bleed



Horizontal quarter
w186mm x h60mm



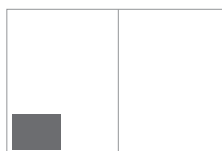
Single page spread
w210mm x h275mm + 3mm bleed



Vertical quarter
w91mm x h123.5mm



Horizontal half page
w186mm x h124mm



Eighth
w91mm x h60mm



Vertical half page
w91mm x h250mm

production values

SPECS	~36pp saddlebound
COVER	200gsm uncoated
TEXT	120gsm uncoated
PAGE DIMENSION	210mm x 275mm

2018-2019 rates

Cost Ex GST per issue

<input type="checkbox"/> 4-page colour supplement	\$5850.00
<input type="checkbox"/> Back cover	\$1800.00
<input type="checkbox"/> Full page	\$1350.00
<input type="checkbox"/> 1/2 page vertical	\$810.00
<input type="checkbox"/> 1/2 page horizontal	\$810.00
<input type="checkbox"/> 1/4 page vertical	\$450.00
<input type="checkbox"/> 1/4 page horizontal	\$450.00
<input type="checkbox"/> 1/8 page	\$378.00
<input type="checkbox"/> Insert (printed by advertiser)	\$700.00
<input type="checkbox"/> Multimedia package	POA

schedule

Please select the issue/s you wish to advertise in

- | | |
|---|---------------|
| <input type="checkbox"/> Volume 27 (1) Summer | November 2018 |
| <input type="checkbox"/> Volume 27 (2) WINTER | June 2019 |

booking confirmation

COMPANY: _____

CONTACT: _____

EMAIL: _____

ADDRESS: _____

Please return to Museums Galleries Australia as soon as possible to book your advert.

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