

Media Release

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Culture, Heritage and Arts tourism to be boosted in regional Australia

The \$3 million Culture, Heritage and Arts Regional Tourism (CHART) program opens for applications on 5 November 2021. The program will support community cultural, heritage and arts organisations in regional Australia to continue their important work, and to re-engage with their local communities as they recover from the impacts of COVID-19.

The Australian Museums and Galleries Association (AMaGA) is delivering the CHART program in 2021-22 on behalf of the Australian Government. Grants of up to \$3,000 (plus GST where applicable) will support museums, galleries and historical societies to implement activities that stimulate local economies.

Minister for Communications, Urban Infrastructure, Cities and the Arts, the Hon Paul Fletcher MP, said the CHART grants program would support regional and remote communities to re-emerge from the COVID 19 pandemic.

“The program will help successful applicants including museums, galleries and historical societies to stage events and improve their facilities to encourage tourists to return to regional areas, providing a much needed boost to their local economies.”

The CHART program promotes participation in, and access to, Australia’s arts and culture through developing and supporting cultural expression and sharing stories of community and historical significance. The program will support these organisations to continue to offer appealing cultural tourism experiences to visitors, which in turn will enhance local expenditure.

AMaGA National Director, Katie Russell, said “Small organisations in the culture and heritage sector are a vital element of community life. These organisations have been affected by COVID-19 as they are dependent on human connections to do their work. CHART is the boost these organisations need, as it is providing funding for new community-led projects.

“AMaGA is looking forward to receiving a rich variety of applications from this dynamic and diverse sector and we’re so pleased to be able to support their efforts and initiatives for renewal,” Ms Russell said.

CHART grants can assist with a range of activities, including, for example: the cost of additional COVID-19 cleaning and hygiene measures, the display and preservation of collections, and events that engage regional communities.

Further details about the CHART program are available on AMaGA’s website below, including eligibility criteria, how to apply, and program guidelines. Applications will close on 29 April 2022, or when the funding allocation has been expended, whichever is sooner. Applications will be assessed in batches of 100. Applicants are encouraged to apply at their earliest convenience.

Website: www.amaga.org.au/CHART
Email: chart@amaga.org.au

Information is also available on the [Office for the Arts website](#)