

CHART Press Release 24 March 2022

## **Culture, Heritage and Arts Regional Tourism (CHART) program – Batch 3 grants**

The Australian Museums and Galleries Association (AMaGA) is excited to announce the successful applicants from Batch 3 of the Culture, Heritage and Arts Regional Tourism (CHART) program.

AMaGA is delivering the \$3 million CHART program in 2021-22 on behalf of the Australian Government. Grants of up to \$3,000 (plus GST where applicable) are being awarded to support museums, galleries and historical societies to implement activities that stimulate local economies as they recover from the impacts of COVID-19.

Minister for Communications, Urban Infrastructure, Cities and the Arts, the Hon Paul Fletcher MP, said these grants will support activities that encourage cultural tourism in regional, rural and remote Australia.

“The CHART program promotes participation in, and access to, Australia’s arts and culture through developing and supporting cultural expression and sharing stories of community and historical significance,” Minister Fletcher said.

“We’re pleased to have delivered more than \$500,000 for 178 projects across the country, supporting the reactivation and ongoing sustainability of these successful applicants, each playing an integral role in telling the stories of their local communities and preserving Australia’s cultural heritage.”

AMaGA’s National Director, Katie Russell, said,

“It is wonderful to see the breadth of projects submitted for CHART funding. Many applicants have sought grants for technology upgrades and the adoption of web-based media tools, which is supporting small regional and remote organisations to tell the stories of their communities in new ways, with a wider reach and greater impact.

“In Batch 3, for example, one organisation will create a place-based mobile tour app to promote cultural tourism in the region, while at the other end of the spectrum, another CHART grant will support the conservation of a nineteenth-century wedding dress once belonging to a local identity for display in a community museum, enriching the story of the town.

“The diversity of projects presented for CHART consideration continue to demonstrate the numerous ways in which communities tell their stories through collections and the rich cultural heritage that regional organisations are keen to share with visitors.”

Batch 3 grants funds will start to flow to successful applicants this week.

47 projects, totalling more than \$136,000 were successful in batch 3. A full list of successful Batch 3 CHART projects is available at [amaga.org.au/CHART](https://amaga.org.au/CHART). To date, more than \$500,000 has been awarded under the first three batches of the CHART program.

There are still funds available and AMaGA encourages other eligible organisations to make the most of this excellent opportunity and apply for a CHART grant before applications close on 29 April. Full details on eligibility and the program guidelines are available from AMaGA’s CHART webpage, along with the contact details of AMaGA’s Regional Coordinators who are ready to assist organisations to apply.

CHART program projects must be completed and acquitted by 30 June 2022.